

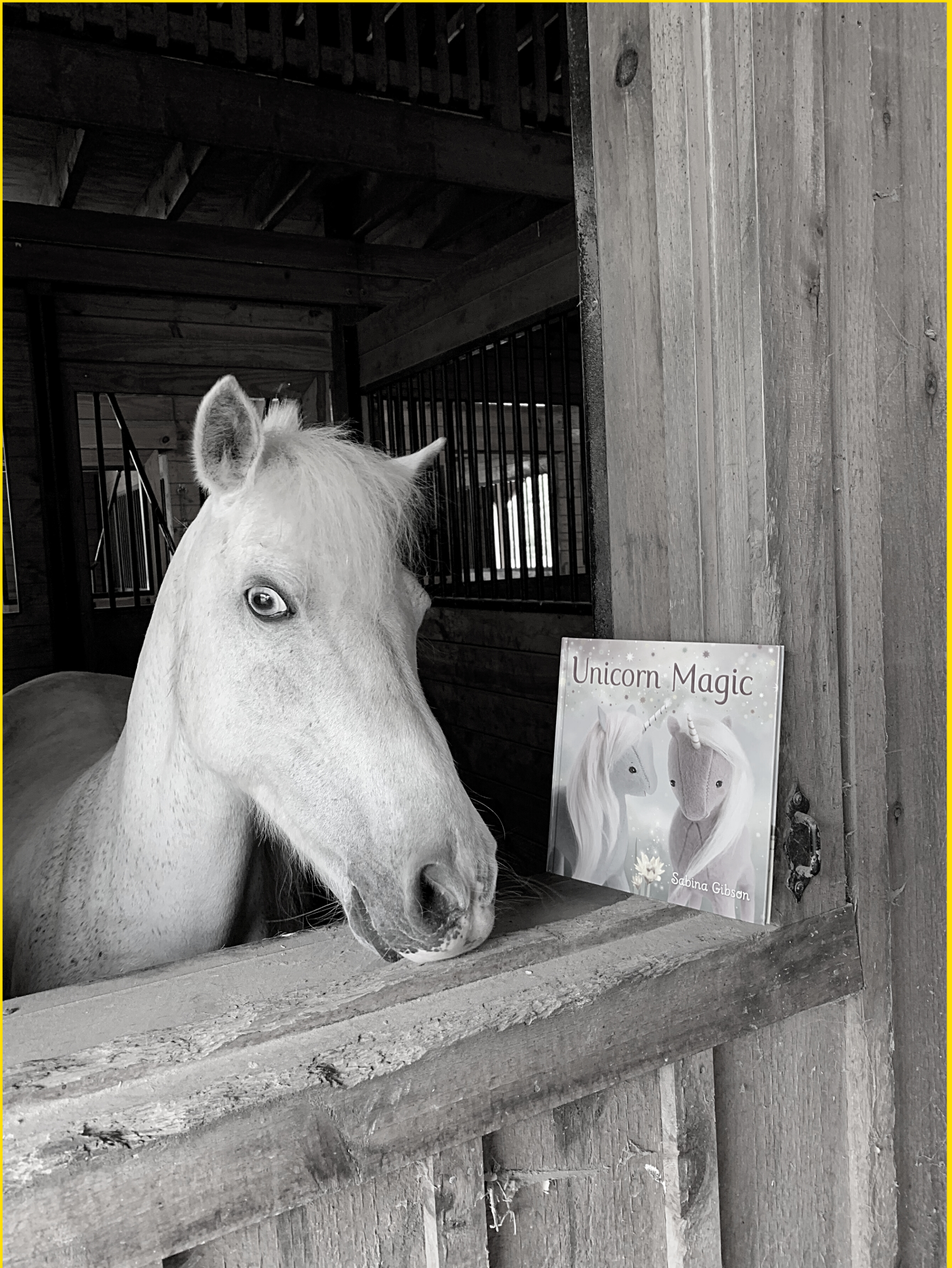
A large yellow rectangular frame surrounds the central green area, with the numbers '2020' centered inside.

20

20



IVY HILL  
THERAPEUTIC  
EQUESTRIAN  
CENTER  
ANNUAL REPORT



Unicorn Magic

Sabina Gibson

# ABOUT THE FOUNDATION

## MISSION

Ivy Hill Therapeutic Equestrian Center creates therapeutic programs for individuals with cognitive, physical, emotional, behavioral and psychological needs utilizing the equine experience.

## VISION

To be the recognized standard bearer for professionalism, excellence, advocacy and sportsmanship in equine-assisted activities and therapies.

## CORE VALUES

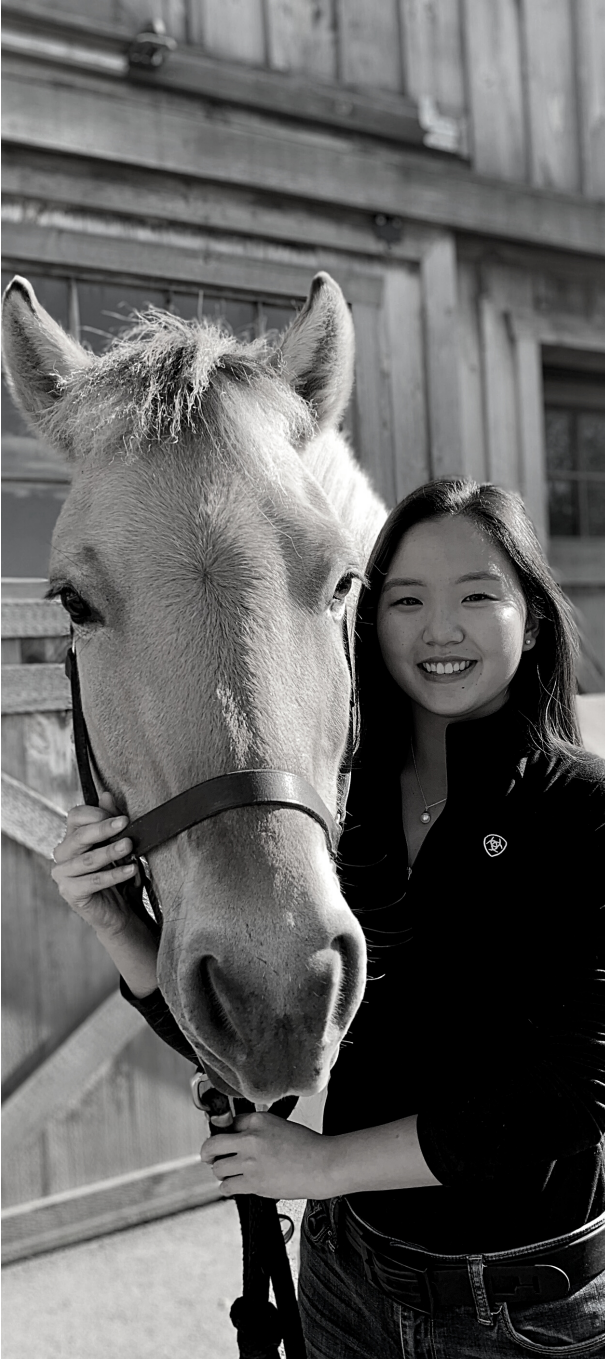
Respect: We respect the dignity of every rider.

Hope: We believe in the value of hope.

Family: We support the importance of family.

Professionalism: We are committed to professionalism.

Compassion: We believe in compassionate service.



# CONTENTS

HORSES+ LOVE= HOPE

02

About The Foundation  
Mission, Vision & Core Values

05

The Ivy Hill Family

06

The Numbers

07

2020 President's Report

08

Fundraising Efficiency

09

Who Are We?

10

Governance Structure



**The pandemic may have changed the way  
we look, but not the way we feel...  
Horses + Love = Hope**



Over the past 21 years, the Ivy Hill family has grown to a program with:

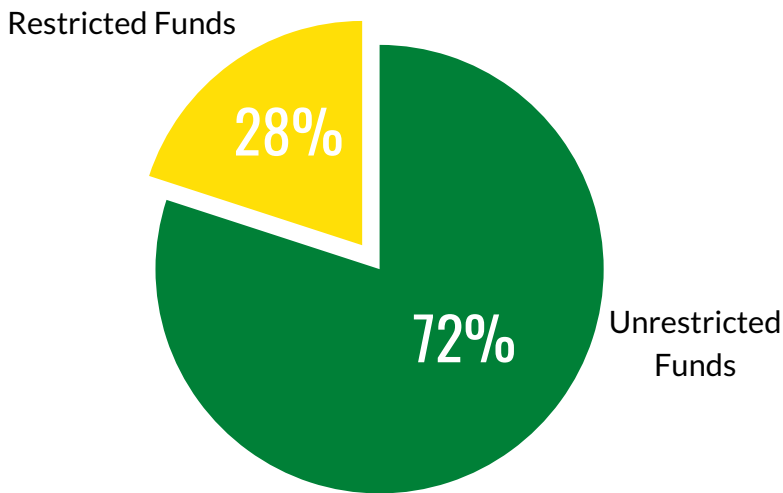
**135 strong riders,  
50 dedicated volunteers,  
21 amazing staff members**  
*all who responded to our call for  
assistance during the pandemic.*

Ivy Hill Therapeutic Equestrian Center serves  
Bucks and Montgomery County areas.

# The Numbers

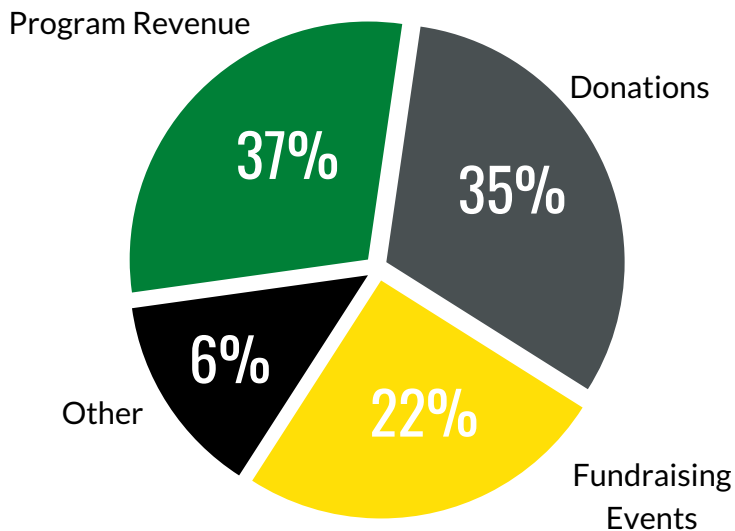
## Stable Financial Condition

AS OF DECEMBER 31, 2020



## Diverse Funding

YEAR ENDING  
DECEMBER 31, 2020



## 2020 PRESIDENT'S REPORT

---

While the events of last year certainly challenged all of us, they also created an opportunity to see the “stuff” of which the Ivy Hill Family is made. With almost half of the riding lessons cancelled along with Summer Camp, in-person fundraising and Special Olympics, 2020 was a year to which most of us were happy to say good-bye. As this report shows, we ended the year financially in a strong position thanks to the sacrifices of our staff, many of whom elected to volunteer their time to look after our horses and the facility during the shut down. Also, affirming their belief in our Mission, individual donors and corporate sponsors set new records with their level of support last year.

We used the opportunity the shutdown presented us to examine everything we did and how we did it, in order to find efficiencies which we could leverage to improve our program's sustainability. As you can imagine, this moment in time was very painful for many in the Ivy Hill Family, some of whom haven't been able to return to the program yet. While we look forward to their return, we continue to learn from each other, and, as a result, Ivy Hill today reflects the same strength, determination and hope that our rider families demonstrate every time they come to the barn.

Wishing everyone a Safe and Healthy 2021.

*Chris T. Brockett*

President, Ivy Hill Foundation, Inc.





# FUNDRAISING EFFICIENCY

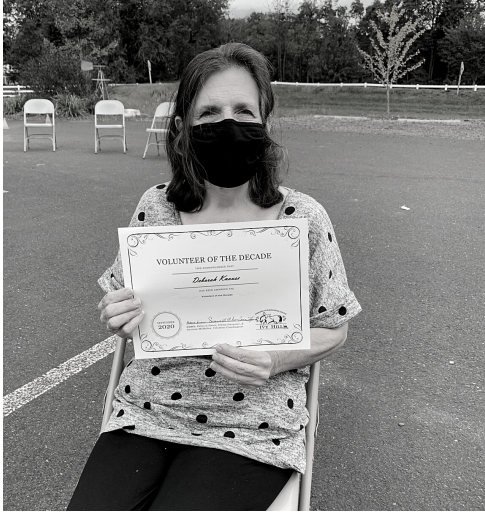
## OUR LATEST NUMBERS

Ivy Hill Therapeutic Equestrian Center has always had a robust fundraising program in order to keep the cost to our families as low as possible. We were able to have our February Cabin Fever: Dinner and Silent Auction as well our Golf Outing in September. Other in-person events were cancelled due to the pandemic related closure, but our team was able to pivot to a virtual #WHYiIVY Run and had an outpouring of support from old and new donors in a whole new way. We are honored by the individuals and corporations who have come together in overwhelming support of our riders. In 2020, 90% of funds raised directly supported the program.



90%

Funds Support the Program



## OUR BOARD OF DIRECTORS AS OF DECEMBER 31, 2020

Chris T. Brockett, President  
 Allen Steere, Vice President  
 John Cochran, Treasurer  
 Amy Herrmann, Secretary  
 Sherry Angle-Hudock, Director

Vere Bryan, Director  
 Kathryn Clark, Director  
 Nicole Kocsi, Director  
 Antoinette Leidy, Director  
 Joy M. Walter, Director

Laura L. Brockett-Strausser, Executive Director

## INSTRUCTORS

Megan Hance, Program Manager

Emma Strausser, Barn/ Equine  
 Manager, Volunteer Coordinator

Susanne McMahon, Volunteer  
 Coordinator

Hillary Bachaman  
 Aimee Cowdery  
 Bryanna Jabs  
 Allison Keidt  
 Andrea Miller  
 Janna Pitak  
 Ami Ledesma Win

## BARN STAFF

Amber Caruso  
 Anna James  
 Abby Mains  
 Kimi Marr  
 John McNeill

Karina Michaelson  
 Justin Rosenberger  
 Casey Siter  
 Jenna Valentin  
 Devon Walter

# GOVERNANCE STRUCTURE

---

The Ivy Hill Foundation, Inc., which does business as Ivy Hill Therapeutic Equestrian Center, is managed by a Board of Directors, an Executive Director, a Program Manager and a Barn/Equine Manager. The Board of Directors, Executive Director and the Managers are the only entities and individuals authorized to make decisions that bind the organization. The Board is involved in setting policy, overseeing compliance and the overall direction of the Foundation. The Executive Director reports to the Board and is empowered to make the day-to-day decisions for the organization.

# NOTABLE OBSERVATIONS

“

BETTE WALTERS

GRANDMOTHER OF A RIDER

Ivy Hill Therapeutic Equestrian Center is a very special place with very special programs helping very special families. Imagine if everything most of us do without thinking were far more challenging for you - then think of the families loving, caring for and supporting those with special needs. Consider the empowerment of riding a horse - whether or not you need helpers to lead the horse, hold you on the horse and give you instructions or if you are able to ride independently and further develop your skills with expert coaching. Visualize the joy on everyone's faces as your loved one learns something new - a sport of their own and the pleasure they experience while engaging with and caring for a beautiful, substantial animal! Feel the warm embrace of your "horse family" as you share tips, trials and the small/large victories - whether it is sitting up, walking straighter, feeling more calm or competing at barn shows and Special Olympics.

”

The reins are yours.

*A friend to guide, a family by your side.*

Hearing laughter, feeling power- the power of **perseverance**.

Ivy Hill Therapeutic Equestrian Center

